



SHARE + EARN

Brand Partner Overview & Compensation Plan

Welcome to B-Epic! Congratulations on your decision to become a B-Epic Brand Partner. It costs nothing to start, and no prior experience is needed. Plus, you can work when and where you want, so you can build a business that fits your lifestyle and needs. To maximize our Brand Partners' earning potential, we have one of the most consistently highest paying compensation plans in the industry. What's more, you get to be part of something truly epic by representing a brand that is committed to helping people everywhere improve the quality of their lives.

As an Independent B-Epic Brand Partner, you can earn money plus get lots of perks.

- Commissions and bonuses for product sales and new member sign-ups.
- Discounted prices on all products, packs, and programs.
- Exclusive access to special deals and limited time offers.

You also get everything you need to start building your successful B-Epic business, including tools, training, and support.

- Professionally designed personal B-Epic website to promote your business.
- B-Epic ecommerce store, dedicated customer support, and fulfillment services.
- Complete online business and customer/order management system.
- Easy-to-use cloud-based tools for ordering, sales tracking, and payouts.
- Marketing and business building resources, training, and support.

Don't miss your chance to be part of one of the most exciting cloud-based business opportunities today. Start now by signing up as a Brand Partner at bepic.com or by contacting the person who introduced you to B-Epic. We are excited for you to join our team and look forward to your success!



Start Making Money Right Away

When you join B-Epic as an Independent Brand Partner, you can start making money right away simply for introducing others to the products and business opportunity. It's fast and easy to sign up! Then with one product order, you're in business!

CUSTOMER BONUS

50%

On All Customer Orders

Every time a customer buys from your B-Epic website, you get paid 50% of the retail price on their purchase.

FAST START BONUS

50%

On 1st Order of New Sign-Ups

Every time you sign-up a new Brand Partner, they become part of your team, and you get paid 50% of the CV of their first order.

As your business and team continue to grow, so do your opportunities to make even more. You can earn additional income through substantial commissions and bonuses as well as qualify for a percentage of your team's volume.

TWO TEAM PAY

up to 20%

Weekly Commission on Your Smaller Team's Volume

Every week you get paid 10%-20% (based on your rank) of the Commissionable Volume (CV) generated by all the Brand Partners in the smaller (lesser volume) of your two teams*.

SPONSORING MATCHING BONUS

20%

Weekly Check Match On Your Team's Pay

Every week you get paid a 20% check match on all the Two Team Pay earned by all your personally sponsored Brand Partners.

As you move up in the ranks, you earn more and more! These bonuses can create a significant amount of additional income in your B-Epic business as your organization continues to grow.

GENERATION MATCHING BONUS

10%

Weekly Check Match on Up to 4 Generations of Golds

As a Gold Qualified Brand Partner or higher rank (and for as long as you maintain the rank or higher), every week you get paid a 10% check match on the Two Team Pay earned by up to four generations of Golds or higher rank in your organization (binary qualified based on Two Team Pay).

GLOBAL BONUS POOL

2%

Weekly Share in the Company-Wide Volume

As a Diamond Qualified Brand Partner, every week you get paid a share of a 2% Global Bonus Pool of the total company-wide Commissionable Volume (CV) generated that week.

Monthly Lifestyle Bonus

One of the quickest, simplest, and most fun ways to make money with B-Epic and build a great team is with the B-Epic Lifestyle Bonus. In just three simple steps, you can earn up to a \$700 USD bonus! Plus, you get paid this bonus every month that you qualify for it.

3 Simple Steps:

- 1** Purchase a \$89.95 USD (70 CV) or higher qualifying pack.
- 2** Sponsor other Brand Partners...2, 3, 4, or 5.
(The bonus amount is tied to the number you sponsor.)
- 3** Teach them each to do the same (i.e., purchase and sponsor – each with a qualifying pack or higher).

2X2 LIFESTYLE BONUS

\$100

Bonus Each Month

Every month get paid a **\$100** bonus when you have **2** Brand Partners who each get **2** Brand Partners all on a qualifying product pack.

3X3 LIFESTYLE BONUS

\$300

Bonus Each Month

Every month get paid a **\$300** bonus when you have **3** Brand Partners who each get **3** Brand Partners all on a qualifying product pack.

4X4 LIFESTYLE BONUS

\$500

Bonus Each Month

Every month get paid a **\$500** bonus when you have **4** Brand Partners who each get **4** Brand Partners all on a qualifying product pack.

5X5 LIFESTYLE BONUS

\$700

Bonus Each Month

Every month get paid a **\$700** bonus when you have **5** Brand Partners who each get **5** Brand Partners all on a qualifying product pack.



8 Ways to Earn with B-Epic

You can earn great commissions as an Independent B-Epic Brand Partner.

Plus, there are lots of opportunities for substantial bonuses ...all just for sharing B-Epic.

As you acquire a retail customer base and build your team, your earning potential skyrockets!

1

Customer Bonus

Earn 50% of the PV (or dollar amount / purchase price) on all your Retail Customers' purchases. (Also, 20% of the CV goes into the Two Team Pay.)

2

Fast Start Bonus

Earn 50% of the CV (assigned commissionable value) on the first order of every Brand Partner that you personally sponsor.

3

Two Team Pay

As a Qualified Brand Partner or higher rank, earn up to 20% on the CV of your lesser-volume team every week*. (Volume is calculated to infinity and with no cycles.) The maximum Two Team Pay is \$20,000 USD per week.

4

Sponsoring Matching Bonus

Earn a 20% weekly check match on all your personally sponsored Brand Partners. (Match is based on the Two Team Pay only.)

5

Generation Matching Bonus

As a Gold Qualified Brand Partner or higher rank (and for as long as you maintain the rank or higher), earn a 10% weekly check match paid on up to four generations of Gold or higher rank in your organization (binary qualified based on Two Team Pay). (Match is based on the Two Team Pay only.)

6

Global Bonus Pool

As a Diamond Qualified Brand Partner, earn a share in a 2% Global Bonus Pool of the total company-wide CV every week.

7

Diamond+ Levels One-Time Bonuses

Starting at the Blue Diamond Qualified Brand Partner level, you receive a one-time cash bonus when you first attain each higher rank: Blue Diamond = \$10,000 USD, Double Blue Diamond = \$20,000 USD, Black Diamond = \$40,000 USD, Double Black Diamond = \$75,000 USD, and Green Diamond = \$150,000 USD. (Volume used for bonuses is based ONLY on new volume on both legs; carryover volume does NOT count.)

8

Monthly Lifestyle Bonus

Earn up to a \$700 USD monthly bonus by purchasing a 70 CV (\$89.95 USD) or higher qualifying product pack AND sponsoring other Brand Partners who each do the same (i.e., purchase and sponsor – each with a qualifying pack or higher). This bonus pays every month that you are qualified for it.

- (2x2) 2 who get 2 on \$89.95 USD or higher pack = \$100 USD bonus/month
- (3x3) 3 who get 3 on \$89.95 USD or higher pack = \$300 USD bonus/month
- (4x4) 4 who get 4 on \$89.95 USD or higher pack = \$500 USD bonus/month
- (5x5) 5 who get 5 on \$89.95 USD or higher pack = \$700 USD bonus/month

Rank Qualifications & Compensation

B-Epic's compensation plan is designed to maximize the earning potential of all our Brand Partners. It provides multiple ways for you to earn money, including an industry-leading bonus program.

Volume used for rank qualification and compensation including bonuses is based ONLY on new volume on both legs; carryover volume does NOT count.

All dollar amounts are listed in USD.

| Rank | Qualifications | Customer Bonus | Fast Start Bonus | Two Team Pay | Sponsoring Matching Bonus | Generation Matching Bonus | Diamond Level Bonuses |
|--|---|----------------|------------------------|--------------|---------------------------|--|---|
| Partner | None. | N/A | N/A | N/A | N/A | N/A | N/A |
| Brand Partner | Have an active order and personally sponsor at least 1 Brand Partner with an active order. | 50% of PV | 50% of CV on 1st order | N/A | 20% on all Personals | N/A | N/A |
| Qualified Brand Partner | Have an active order AND personally sponsor at least 1 Brand Partner on your left team and at least 1 Brand Partner on your right team that each also have an active order. | 50% of PV | 50% of CV on 1st order | Up to 10% | 20% on all Personals | N/A | N/A |
| Silver Qualified Brand Partner | Have a \$89.95 USD (70 CV) qualified pack order, maintain the rank of Qualified Brand Partner, and have 1,000 CV weekly volume in your lesser-volume team. | 50% of PV | 50% of CV on 1st order | Up to 12% | 20% on all Personals | N/A | N/A |
| Gold Qualified Brand Partner | Have a \$89.95 USD (70 CV) qualified pack order, maintain the rank of Qualified Brand Partner, and have 2,500 CV weekly volume in your lesser-volume team. | 50% of PV | 50% of CV on 1st order | Up to 15% | 20% on all Personals | 10% on 2 generations of Gold or higher | N/A |
| Platinum Qualified Brand Partner | Have a \$89.95 USD (70 CV) qualified pack order, maintain the rank of Qualified Brand Partner, and have 5,000 CV weekly volume in your lesser-volume team. | 50% of PV | 50% of CV on 1st order | Up to 18% | 20% on all Personals | 10% on 3 generations of Gold or higher | N/A |
| Diamond Qualified Brand Partner | Have a \$89.95 USD (70 CV) qualified pack order, maintain the rank of Qualified Brand Partner, and have 7,500 CV weekly volume in your lesser-volume team. | 50% of PV | 50% of CV on 1st order | Up to 20% | 20% on all Personals | 10% on 4 generations of Gold or higher | Share in 2% Global Bonus Pool with all Diamond Qualified Partners***, rank award, and certificate |
| Blue Diamond Qualified Brand Partner | Have a \$89.95 USD (70 CV) qualified pack order, maintain the rank of Qualified Brand Partner, and have 15,000 CV a week for 5 weeks in a row in your lesser-volume team**. | 50% of PV | 50% of CV on 1st order | Up to 20% | 20% on all Personals | 10% on 4 generations of Gold or higher | \$10,000 USD one-time bonus, rank award piece, and certificate |
| Double Blue Diamond Qualified Brand Partner | Have a \$89.95 USD (70 CV) qualified pack order, maintain the rank of Qualified Brand Partner, and have 25,000 CV a week for 5 weeks in a row in your lesser-volume team**. | 50% of PV | 50% of CV on 1st order | Up to 20% | 20% on all Personals | 10% on 4 generations of Gold or higher | \$20,000 USD one-time bonus, rank award piece, and certificate |
| Black Diamond Qualified Brand Partner | Have a \$89.95 USD (70 CV) qualified pack order, maintain the rank of Qualified Brand Partner, and have 50,000 CV a week for 5 weeks in a row in your lesser-volume team**. | 50% of PV | 50% of CV on 1st order | Up to 20% | 20% on all Personals | 10% on 4 generations of Gold or higher | \$40,000 USD one-time bonus, rank award piece, and certificate |
| Double Black Diamond Qualified Brand Partner | Have a \$89.95 USD (70 CV) qualified pack order, maintain the rank of Qualified Brand Partner, and have 100,000 CV a week for 8 weeks in a row in your lesser-volume team**. | 50% of PV | 50% of CV on 1st order | Up to 20% | 20% on all Personals | 10% on 4 generations of Gold or higher | \$75,000 USD one-time bonus, rank award piece, and certificate |
| Green Diamond Qualified Brand Partner | Have a \$89.95 USD (70 CV) qualified pack order, maintain the rank of Qualified Brand Partner, and have 250,000 CV a week for 12 weeks in a row in your lesser-volume team**. | 50% of PV | 50% of CV on 1st order | Up to 20% | 20% on all Personals | 10% on 4 generations of Gold or higher | \$150,000 USD one-time bonus, rank award piece, and certificate |

**Volume used for bonuses is based ONLY on new volume on both legs; carryover volume does NOT count.

***The Global Bonus Pool is only for the Diamond Qualified Brand Partner rank because the higher-level Diamond ranks have a different cash bonus structure.

The Power of Teams

EXPLANATION OF TWO TEAM PAY

Making money with your B-Epic business is simple due to the power of our Two Team plan. The key to success is building a team of dedicated Brand Partners who share a common vision. To start just focus on one thing: Be a Qualified Brand Partner yourself and sign up other Qualified Brand Partners (placing half in each of your two teams). Then teach them each to do the same thing. It doesn't get any easier than that.

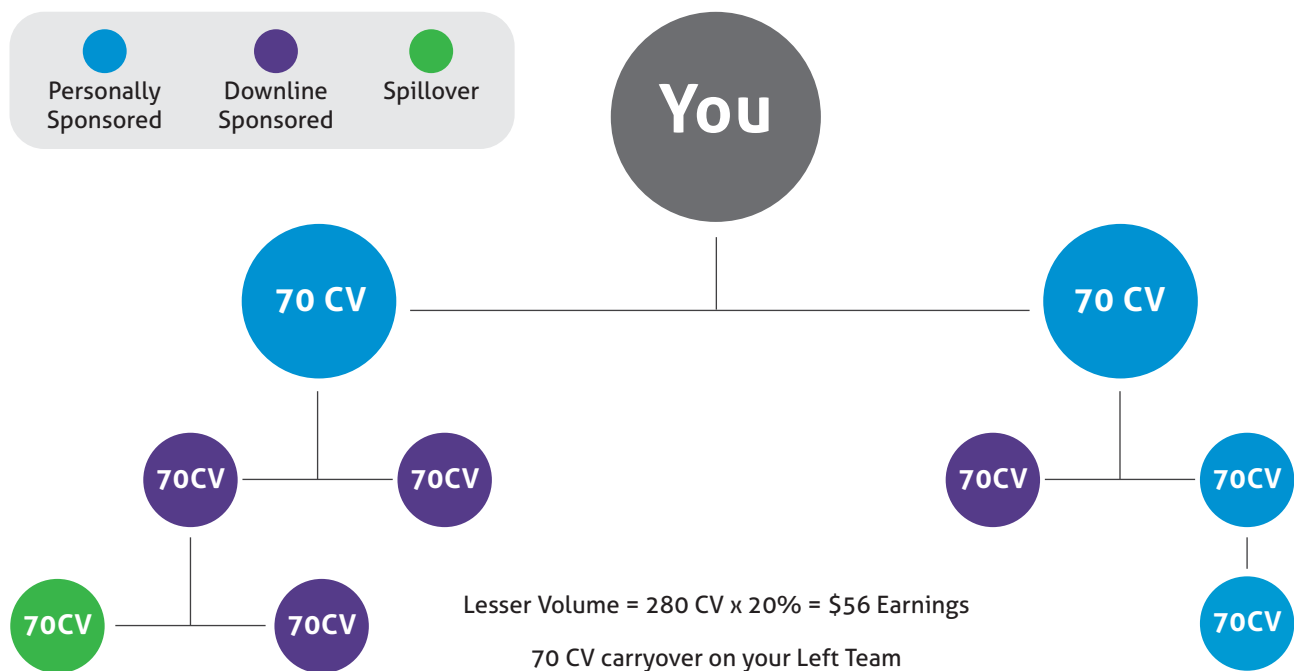
For the Two Team Pay, B-Epic pays each of our Brand Partners a very generous percentage of the CV (Commissionable Volume) generated by all the Brand Partners in the smaller of their two teams, with volume calculated to infinity and with no cycles. For details on payout percentages according to rank, refer to the Rank Qualifications & Compensation chart on the previous page. (Note: The maximum Two Team Pay is \$20,000 per week.*)

In our simple but powerful Two Team plan, you have a team on your left side and a team on your right side. As you personally sign up other Brand Partners, you can place them in either of your two teams. New members can also be placed on your teams for you by your Sponsor (or others above you) in addition to the efforts of the Brand Partners below you in your organization.

Once you reach the rank of Qualified Brand Partner or higher, you earn up to 10%-20% (based on your rank) of the CV in your lesser-volume team every week. These pay periods are calculated and paid to you weekly. And the extra volume that you are not paid on from your larger team carries over to the next week as long as you maintain the rank of Qualified Brand Partner or higher. So, it pays to stay Qualified...and to teach your team members to stay Qualified too. It's really that simple.

Even better, the leveraging power of our Two Team plan doesn't end there. Not only are you rewarded for introducing others to B-Epic and helping them succeed, but it also applies to everyone on your team. So, the more Brand Partners you help sign up and get qualified, the more potential you all have to grow your incomes.

The example below shows how powerful B-Epic's Two Team plan can be. It is based on the Brand Partners each having a 70 CV (\$89.95 USD) qualified monthly order. In this example, the lesser-volume team (on the right) collectively generated 280 CV. So, at a 20% payout, you would earn \$56 USD this week just in Two Team Pay.



Two Matching Bonuses

B-Epic's Matching Bonus rewards you for helping others succeed. Every week you can earn two matching bonuses based on the performance of your team.

1 Sponsoring Matching Bonus

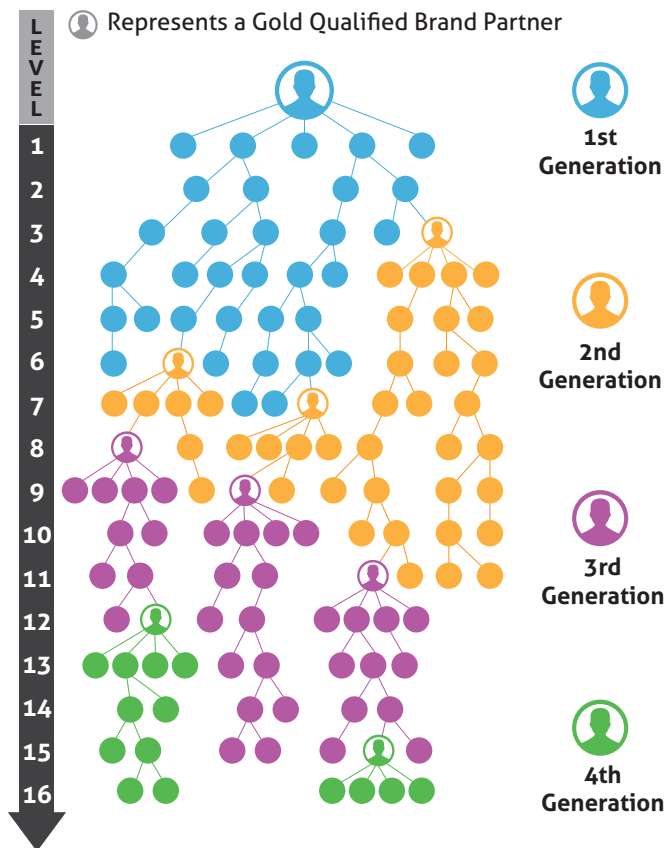
As a Brand Partner, you get paid a 20% weekly check match on the collective Two Team Pay earned weekly by all your personally sponsored Brand Partners. As shown in the example to the right, as you build your team, the dollar amount of this weekly bonus rapidly skyrockets. What's more, you can qualify for this bonus as soon as become a Brand Partner; no other qualifications are needed.

| # of Personally Sponsored Brand Partners | Their Total Combined Two Team Pay | Your 20% Weekly Check Match |
|--|-----------------------------------|-----------------------------|
| 5 | \$1,000 | \$200 |
| 25 | \$10,000 | \$2,000 |
| 50 | \$25,000 | \$5,000 |

Example in USD amounts.

2 Generation Matching Bonus

As a Gold Qualified Brand Partner or higher rank (and for as long as you maintain the rank or higher), you also get paid a 10% weekly check match on the collective Two Team Pay earned weekly paid on up to four generations of Golds or higher rank in your Sponsorship Organization (binary qualified based on Two Team Pay). This bonus can create a significant amount of additional income each week in your B-Epic business since each generation can represent a large number of Brand Partners as shown in the example below.



EXPLANATION OF GENERATIONS AND SPONSORSHIP ORGANIZATION

Your "Sponsorship Organization" comprises all the Brand Partners that you personally sponsored as well as all the Brand Partners they each sponsored.

In your Sponsorship Organization, all the Brand Partners that you personally sponsor are placed on your first level (with unlimited horizontal expansion potential) ...and all the Brand Partners they personally sponsor are placed on your second level...and so on.

A "generation" starts when a Brand Partner in your Sponsorship Organization has reached the rank of Gold Qualified Brand Partner or higher during a weekly pay period.

The Generation Matching Bonus includes all Brand Partners below them in that team leg of your Sponsorship Organization until the tracking system encounters another Brand Partner in the same team leg who is also at the Gold Qualified Brand Partner rank or higher. Then that Brand Partner would then start your next generation.

Diamond Level Bonuses

Once you reach the Diamond levels, you receive a significant bonus when you attain each higher Diamond rank. This includes a rank achievement certificate, rank recognition award (see below), and substantial cash bonus*** (USD) (see below).

***As a Diamond Qualified Brand Partner, every week you get paid a share of a 2% Global Bonus Pool of the total company-wide CV generated that week. This bonus is only for the Diamond Qualified Brand Partner rank; the higher-level Diamond ranks have a different cash bonus structure (see below).

| | |
|---|---|
| <p>◆</p> <p>BLUE DIAMOND</p> <p>\$10,000</p> <p>One-Time Bonus</p> | <p>◆ ◆</p> <p>DOUBLE BLUE DIAMOND</p> <p>\$20,000</p> <p>One-Time Bonus</p> |
| <p>◆</p> <p>BLACK DIAMOND</p> <p>\$40,000</p> <p>One-Time Bonus</p> | <p>◆ ◆</p> <p>DOUBLE BLACK DIAMOND</p> <p>\$75,000</p> <p>One-Time Bonus</p> |
| <p>◆</p> <p>GREEN DIAMOND</p> <p>\$150,000</p> <p>One-Time Bonus</p> | |



B-Epic Diamond Rank Recognition Award

To honor your achievement, when you first attain the rank of Diamond Qualified Brand Partner, you are presented with the Diamond Rank Recognition Award engraved with your name. Then, with each Diamond level rank you reach, you receive a rank-specific hexagon piece that attaches magnetically to the award base. It is with deep appreciation that we hope you proudly display your award for many years to come in recognition of your contribution and in celebration of your continued success.

Commission Schedule

The Customer Bonus and Fast Start Bonus are both paid out in real time; they are entered into your E-Wallet instantly.

The Two Team Pay, both Matching Bonuses, and the Global Bonus Pool are paid out weekly with a one-week delay. For these the commissionable week runs 12:00 am EST Wednesday through 11:59 pm EST Tuesday, and the corresponding commissions are entered into your E-Wallet the following Wednesday.

The Lifestyle Bonus is paid out monthly; it is entered into your E-Wallet on the first Wednesday after the 15th of the month following the commissionable period.

You can request a payout from your E-Wallet at any time, and it will be paid out on the upcoming Friday. All such requests submitted through the week by 12:00 am EST Thursday are paid out on the Friday of that same week.

*60% Rule for Total Payout

The Two Team Pay pays individual Brand Partners up to 20% on the Commissionable Volume (CV) of their smaller (lesser-volume) team until the total payout across the company reaches 60% of the collective company-wide CV.

- If the total company-wide payout is calculated to be over 60%, actual individual payouts will be adjusted down to make the total company-wide payout be 60%.
- If the total payout is under 60%, the difference will go into a company reserve to cover any weeks that the payout is higher.

This is designed to ensure that B-Epic can always pay out the maximum amount possible to our Brand Partners without paying out too much, so that we can ensure the stability of the pay plan long term.

NOTE: The maximum Two Team Pay is \$20,000 USD per week.

Explanation of PV and CV

Every product has an assigned PV and CV value.

- Personal Volume (PV) reflects the dollar amount that the person paid for the product (i.e., the purchase price).
- Commissionable Volume (CV) is the dollar value assigned to the product for the calculation of commissions.

Volume used for rank qualification and compensation including bonuses is based ONLY on new volume on both legs; carryover volume does NOT count.

